

A Tale of Three Cities

| | Ipswich | | Norwich | | Cambridge | |
|---|---|---|--|---|---|---|
| Population (2011 census) | 133400 | ☺ | 132512 | ☺ | 122000 | ☺ |
| Forecast Population | 150000 | ☺ | 150000 | ☺ | 132000 | ☺ |
| Workforce TTW ONS 2001 | 175000 | ☺ | 185000 | ☺ | 200000 | ☺ |
| TTW 2010 Labour market | 248000 | ☺ | 282000 | ☺ | 279000 | ☺ |
| Status | Town | ☹ | City | ☺ | City | ☺ |
| Cathedral | No | ☹ | Yes | ☺ | No | ☹ |
| University | UCS | ☺ | UEA | ☺ | Many | ☺ |
| Diocese HQ | Yes | ☺ | Yes | ☺ | Yes | ☺ |
| Royal patronage | No | ☹ | Yes | ☺ | Yes | ☺ |
| Historical industry still within boundaries | Engineering (diminished) | ☹ | Insurance | ☺ | University | ☺ |
| | Docks (diminished) | ☹ | Food manufacturing | ☺ | Software | ☺ |
| | Insurance | ☺ | Insurance | ☺ | bioscience | ☺ |
| | Local government | ☺ | Local government | ☺ | Local government | ☺ |
| | Regional HQs | ☹ | Regional HQs | ☺ | Regional HQs | ☺ |
| Current industry within boundaries | Port of Felixstowe (Ipswich labour, SCDC benefit) | ☹ | Insurance | ☺ | University | ☺ |
| | BT Martlesham (SCDC benefit) | ☹ | Food manufacturing | ☺ | Software | ☺ |
| | Local government | ☺ | Insurance | ☺ | bioscience | ☺ |
| | Insurance | ☺ | Local government | ☺ | Local government | ☺ |
| | Logistics | ☺ | Regional HQs | ☺ | Regional HQs | ☺ |
| Members of Parliament | 1.25 | ☹ | 2 | ☺ | 1.4 | ☹ |
| Borough/City HQ | Yes | ☺ | Yes | ☺ | Yes | ☺ |
| County HQ | Yes | ☺ | Yes | ☺ | Yes | ☺ |
| County Cabinet members residing in county town/city | 0% | ☹ | 50% | ☺ | 25% | ☹ |
| Regional Government HQs | No | ☹ | Yes | ☺ | Yes | ☺ |
| County support for unitary status | No | ☹ | Possibly | ☺ | Yes | ☺ |
| HQ Media TV - BBC | No | ☹ | BBC East | ☺ | BBC East (western studio) | ☺ |
| HQ Media TV ITV | No | ☹ | Anglia TV | ☺ | No | ☹ |
| HQ Media TV Archant | No | ☹ | Mustard | ☺ | No | ☹ |
| Media Radio BBC | BBC Radio Suffolk | ☺ | BBC Radio Norfolk | ☺ | BBC Radio Cambs | ☺ |
| Media Radio Heart | No | ☹ | Yes | ☺ | Yes | ☺ |
| HQ Media Newspaper HQ | No | ☹ | Archant | ☺ | Cambridge News | ☺ |
| GVA (Gross Value Added). Size of the city economy. | £3.4 * Ipswich only. Add £2.8b for BT & £1.3 b for PofF (not counted). BUT Greater Ipswich would be £7.5b | ☹ | £6.4b * Greater Norwich (incl broadland and South Norfolk) | ☺ | £5.4b | ☺ |
| Regional LEP HQ | No | ☹ | Yes | ☺ | Yes | ☺ |
| LEP board members with direct link to location | 2 | ☹ | 6 | ☺ | 6 | ☺ |
| Deprivation (national ranking) | 72 | ☹ | 61 | ☹ | 195 | ☺ |
| Deprivation (county average) | 218 | ☹ | 184 | ☹ | 220 | ☺ |
| Income scale (national ranking) | 119 | ☹ | 98 | ☹ | 214 | ☺ |
| Income scale (county average) | 222 | ☹ | 159 | ☹ | 210 | ☺ |
| Unemployment (national rank) | 123 | ☹ | 96 | ☹ | 202 | ☺ |
| Unemployment (county average) | 230 | ☹ | 161 | ☹ | 213 | ☺ |
| Total Reported crime 2014 | 16173 | ☹ | 18365 | ☹ | 14205 | ☺ |
| Violent Crime | 2244 | ☹ | 3131 | ☹ | 1818 | ☺ |
| Drug crime | 453 | ☺ | 795 | ☹ | 558 | ☹ |
| Retail (urban area V retail income rank) | 42/47 | ☹ | 38/16 | ☺ | 49/32 | ☺ |
| Retail (competition within 1 hour) | Bury, Colchester, Norwich, Cambridge, Bluewater, Stratford. | ☹ | Cambridge/Ipswich | ☺ | Bedford, Ipswich, Norwich, Peterborough | ☹ |
| Key A Road spending | A14 none | ☹ | A11 | ☺ | A11 | ☺ |
| Key A Road spending | A12 none | ☹ | A47 | ☺ | A14 | ☺ |
| Key rail spending | Ipswich Chord, does little to benefit Ipswich itself | ☹ | No | ☹ | No | ☹ |
| Norwich in 90 benefits | Reliability of service | ☹ | 25% increase in speed | ☺ | N/A | ☹ |
| Lottery Spending in 18 years | £60m | ☹ | £160m | ☺ | £120m | ☺ |
| Heritage Lottery Spending | £13m | ☹ | £36m | ☺ | £48m | ☺ |
| ☺ | 15 out of 52 | ☹ | 41 out of 52 | ☺ | 41 out of 52 | ☺ |